



**DEPARTMENT OF TOURISM STUDIES
SCHOOL OF MANAGEMENT
PONDICHERRY UNIVERSITY**



We, the Students, Faculty and Staff of the Department of Tourism Studies, School of Management, Pondicherry University, cordially invite you to

AKANKSHA '17

Paradigm Defined...

AN INSTITUTE - INDUSTRY INTERFACE EVENT

Akanksha '17

Paradigm Defined...

AN INSTITUTE - INDUSTRY INTERFACE EVENT

24-25 FEBRUARY 2017

VENUE : SOM AUDITORIUM

24 February 2017

INAUGURAL FUNCTION : 10.00 a.m. to 12.15 p.m.

Welcome Address	:	Prof. Y. Venkata Rao Head - DTS
Scope of Akanksha	:	Dr. Sherry Abraham Faculty Co-ordinator
Chief Guest	:	Mr. Manoj Mishra Managing Director Zenith Leisure Holidays Ltd. New Delhi.
Guest of Honour	:	Mr. Suresh Bethi Sr. Vice - President - Travel Division Infiniti Software Solutions Chennai
	:	Mr. B.R. Babu, I.A.S Secretary to Government(Tourism) Puducherry
Felicitation	:	Prof. G. Anjaneya Swamy Dean - SOM
Special Guest	:	Mr. Valmiki Harikishan Director Valmiki Foundation Hyderabad
Keynote Address	:	Mr. Aman Kaushik Chairman & Founder Fulcrum Learning Solutions Pvt. Ltd. New Delhi
Presidential Address	:	Prof. (Mrs.) Anisa Basheer Khan Vice - Chancellor (Officiating) Pondicherry University
Vote of Thanks	:	Ms. S. Surya Sundaram Student Co-ordinator

Programmes

Special Lectures

Inauguration

Yatra & PUTSAL Release

Panel Discussions

Alumni Interface

Cultural Fiesta

Valedictory

- Release of YATRA Magazine & PUTSAL Newsletter
- Award of TAAI Fellowship with Merit Certificate
- Distribution of Note Books and Study Material by Valmiki Foundation & Rotary club of Pondicherry Beach Town

 **TEA BREAK** 

SPECIAL ADDRESS : 12.20 p.m. to 1.30 p.m.

"Passionate to Travel Around the World"

Mr. Suresh Joseph

Consultant, who traveled around the world by Car
Chennai

 **LUNCH BREAK** 

PANEL DISCUSSION I : 2.30 p.m to 5.30 p.m.

" Impact of Demonetization on Tourism Business"

Chairperson

Mr. Prem Subramaniam

Former Advisor
Infrastructure Development Finance Company (IDFC)
New Delhi

RESOURCE PERSONS

Mr. Tamilselvam
Chief Executive Officer
World Travel Club
Chennai

Mr. Loganathan
Branch Head
Thomas Cook India Pvt. Ltd.
Puducherry

Mr. Gopalakrishnan
Proprietor
Pondicherry Tours
Puducherry

Mr. D. Lawrence Sagayaraj
General Manager
Anandha Inn
Puducherry

Mr. P. Suresh
Assistant Manager (Sales-Tamil Nadu)
TUI India
Chennai

Mr. Sachin Jain
Director
SRB Tours & Travels
Puducherry

Dr. D. Thomas Franco Rajendra Dev
Senior Vice President
All India Bank Officers Confederation
Chennai

Mr. Chinnam Reddy
Director
National Institute of Tourism & Hospitality Management
Hyderabad

25 February 2017

SPECIAL INTERACTION 09.45 a.m. to 10.30 a.m.

"Sharing Mountaineering Experience"

Ms. Jaahnavi

14 year old Montaineer
who scaled 4 peaks in the world

 **TEA BREAK** 

PANEL DISCUSSION II : 10.45 a.m to 01.00 p.m.

" Technology Intervention in Creating Tourist Experience"

Chairperson

Mr. K. Pandian

IATO - Chairman
Tamil Nadu, Puducherry and Andaman & Nicobar Chapter & Director
Cholan Tour Private Ltd.
Trichy

RESOURCE PERSONS

Mr. K.P.Bharathi
Programme Adviser
DHAN Tourism for Development
Madurai

Mr. Wilfred Selvaraj
Business Director- South India
Orbit Corporate & Leisure Travel(I) Pvt. Ltd.
Chennai

Mr. Ajit Kumar
Assistant General Manager
Pacific World
Chennai

Mr. Vijaykumar
Manager - Tourism
Puducherry Tourism Development Corporation
Puducherry

Ms. Swarnarekha
Business Director
Trinity Global Destinations
Chennai

Dr. B.Vijaykumar
Principal
Kerala Institute of Tourism and Travel Studies
Thiruvananthapuram

Mr. Alex T Jacob
Director & CEO
Travelshore Technologies Pvt. Ltd.
Thiruvananthapuram

Mr. Vinay Parameswarappa
Founder
Royal Mysore Walks
Mysuru

 **LUNCH BREAK** 

ALUMNI INTERFACE : 02.00 P.m. to 03.30 P.m.

Mr. G. Shanmugam
Senior Manager-Corporate Salary
Kotak Mahindra Bank Ltd.
Chennai

Dr. Saravanan
Head
Dept. of Tourism
Government Arts College (Autonomous)
Coimbatore

Mr. Singaravelou
Regional Manager
Orbit Corporate & Leisure Travel (I) Pvt. Ltd.
Chennai

Mr. Ravindra Arora
Sr. Manager - Product
Duronto Technologies Pvt. Ltd.
Noida- UP

Dr. E. Devabalane
Assistant Professor
Dept. of Tourism and Travel Management
Tagore Govt. Arts College

VALEDICTORY FUNCTION : 03.45 P.m. to 05.30 P.m.

- Welcome Address : **Prof. Y. Venkata Rao**
Head - DTS
- Presidential Address : **Prof. G. Anjaneya Swamy**
Dean - SOM
- Chief Guest : **Mr. Swetha Kumar**
Managing Director
Hotel Sharadharam
Chidambaram
Tamil Nadu
- Guests of Honour : **Mr. Sirra Gagarin**
Chief Executive Officer
Hassan-Mangalore Rail Development Company
Bangalore
- Special Guest : **Mr. R. Mounissamy**
Director, Dept. of Tourism
Puducherry
- Special Guest : **Prof. Malabika Deo**
Finance Officer i/c & Head
Dept. of Commerce
Pondicherry University
Puducherry
- Vote of Thanks : **Dr. Sherry Abraham**
Faculty Co - ordinator

Gala
Dinner
at 8.45 p.m



Cultural Fiesta
6.30 p. m. onwards
Venue
PEC Auditorium



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